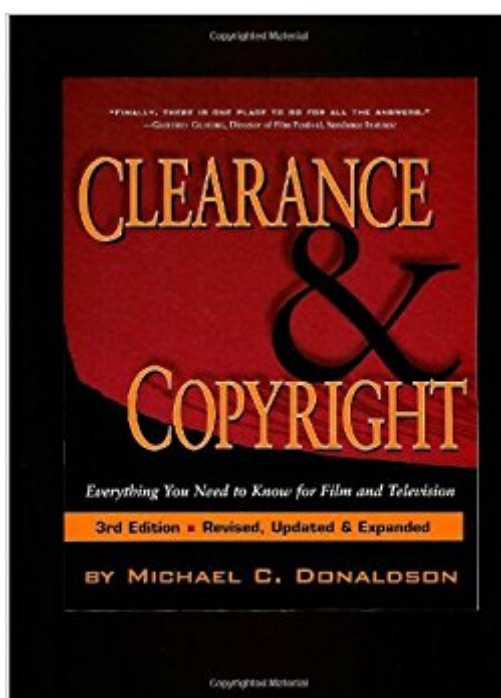


The book was found

Clearance And Copyright: Everything You Need To Know For Film And Television



Synopsis

Now extensively revised, updated, and expanded, "Clearance and Copyright" is the industry-standard guide to almost every conceivable rights issue that filmmakers, videomakers, and television producers might encounter: from the initial acquisition of material through the rights situations that arise during pre-production, production, post-production and release. Legalese-free, well-written, it's a must-read for all producers, directors, and writers - whether they make feature films, shorts, documentaries, television programs, music videos, or Internet content - and those who advise them. Armed with this book, you can protect yourself and your work from disastrous legal actions and save thousands of dollars in attorney fees. You can even learn how to save money by exercising your rights to use certain materials without paying anyone.

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Customer Reviews

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This is a well put together reference of many copyright (and some TM) issues to be faced in film and television, with mostly clear examples through out. I think many of the issues discussed also may apply to other media such as website content or interactive entertainment. What I thought the book needed though was some better bibliographic reference material. I would like to have seen some kind of a table of cases in the back to enable readers to look up the actual legal decisions discussed. Granted it is not that difficult to track the info down but a table would have made the book that much more user friendly.

I look at a lot of video forums on the net and common questions come up over and over. Often on "fair use", use of logos and trade marks, right of privacy and publicity among others. This book provides good clear detailed answers as well as answering vital questions which many people don't think to ask. There are example contracts in the book which can be down loaded in soft copy. Overall an indispensable resource. If you are primarily interested in music then I would suggest "Music Copyright for the New Millennium" instead. It is a worthwhile supplement to this book in any case. For a quick introduction to clearance law, law.duke.edu/cspd/comics/zoomcomic.html is published by the Duke Law School and is in comic book format but still does a good but not nearly as thorough a job as this book.

I write books, nonfiction and fiction, and scripts and plays. This book is keeping my writing safe and sound from hackers, privacy thieves and the other riff raff out there.

This book is clear and specific for people who work with entertainment, as it describes everything that involves audiovisual works. I recommend it for everyone.

Great book. You'll learn a lot.

It's a great book.

I find myself constantly picking up this book! Very resourceful in helping me find answer to legal questions. Every filmmaker, Studio or Indie, should have one of these books in their library as a reference!

I learned there was a 'gaping hole' in the literature -- this book fills that great need. Well-written, info flies by; top rating.

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